



5 Things to Consider When Moving Your Business Software to a Tablet

Affordable High Performance Mobile Devices

We sell direct to enterprises deploying mobile in volume

Today's Presenters



Eric Ryan, CEO and Founder

Founded Ryan Security Technologies in 1992. It is the largest independent distributor of western public security and forensic technology to the People's Republic of China.

Founded Minno in 2012 to manufacture secure , high performance mobile devices which are sold in volume at significantly lower cost than retail devices, selling direct to businesses that want to adopt mobility at scale. He has a BS in Political Science and a Masters in Business Admin. He has worked in China for 25 years. Fluent in Mandarin.



Mobilization

Mobilization of the Enterprise processes and applications



Optimization

Optimization of the Enterprise functions on MINNO devices



Customization

Delivery of ideal tablets suited to the user environment



Device Type	2014 (MB / Month)	2019 (MB / Month)
Non-Smartphone	22	105
M2M Module	70	366
Wearable Device	141	479
Smartphone	819	3,981
4G Smartphone	2,000	5,458
Tablet	2,076	10,767
4G Tablet	2,913	12,314
Laptop	2,641	5,589

Summary of Per-Device Usage Growth, MB per Month

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Hardware as a service (HaaS) offers improved agility and speed to get business leaders seeking to get ahead of shifting markets and fast-moving customer demands.

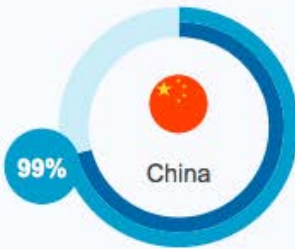
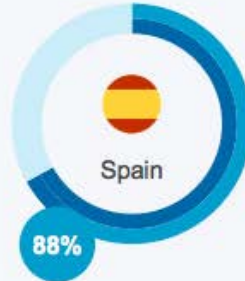
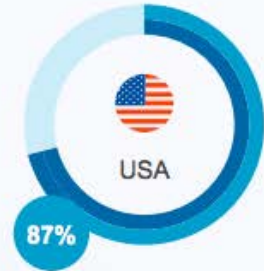
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We are now firmly in the 'app age'

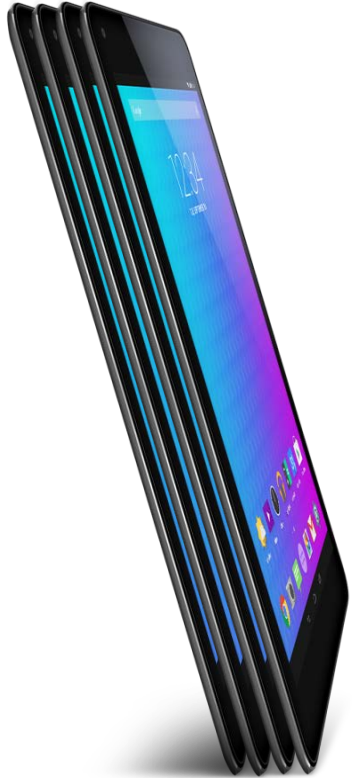
As consumers have come to rely on mobile devices in more aspects of daily life, the customisable and refined experience of apps have led to their dominance within mobile consumption

% mobile share of total digital minutes

% app share of total mobile minutes



5 Things to Consider When Moving Your Business Software to a Tablet



- 01** Focus on creating a user experience
- 02** Make the design responsive
- 03** Apps should leverage capabilities of mobile device
- 04** Design apps to work online **and** offline
- 05** Use a mobile app for customer engagement

01 Focus on creating a new user experience

Don't just recreate websites for mobile tablets

- ✓ Intuitive and Engaging
- ✓ Use the power of mobile hardware to minimize input and redundant data entry
- ✓ Perfect core functions before packing in additional features



02 Make the design responsive

Responsive design means that the layout and content adapts to the size of screen they are presented on



- ✓ Test it on multiple platforms and operating systems
- ✓ Ensure that fonts, graphics, and data entry bars don't shift or distort
- ✓ Software is easier to design and deploy with a locked down Minno Tablet

03

Applications should leverage the capabilities of a tablet hardware and tools

- ✓ Tablets are loaded with sensors that provide situational awareness
- ✓ Location, time, camera, proximity can all be acquired
- ✓ Bluetooth, NFC, QR and Barcode scans automate error free data input
- ✓ Sensor can change business models, deliver efficiency and value



04

Design the app to work online and offline

- ✓ It isn't always necessary to have wireless network connectivity (4G/LTE) Input
- ✓ Input and content can be created offline and uploaded to a website or the cloud when connected to Wi-Fi

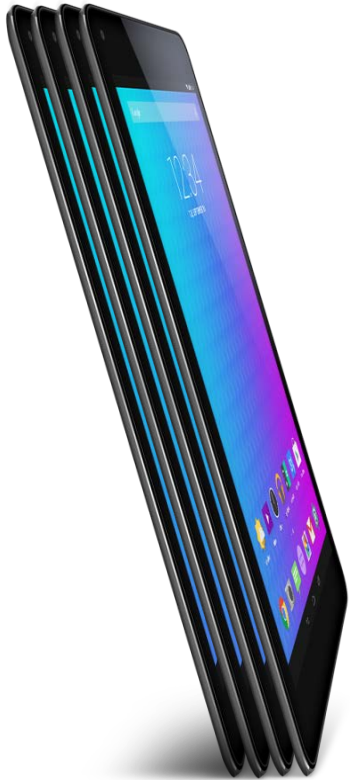


05 Use app or device to increase engagement

- ✓ You are the press of a button away
- ✓ Device can build brand recognition
- ✓ Add features only after core functions addressed
- ✓ Make it easy for customers to become evangelists
- ✓ Brand the device itself



Summary



- 01** Remember a tablet is not a computer
- 02** Leverage the tablet technology
- 03** Drive processes intuitively



Global Supply Chain and Local Support

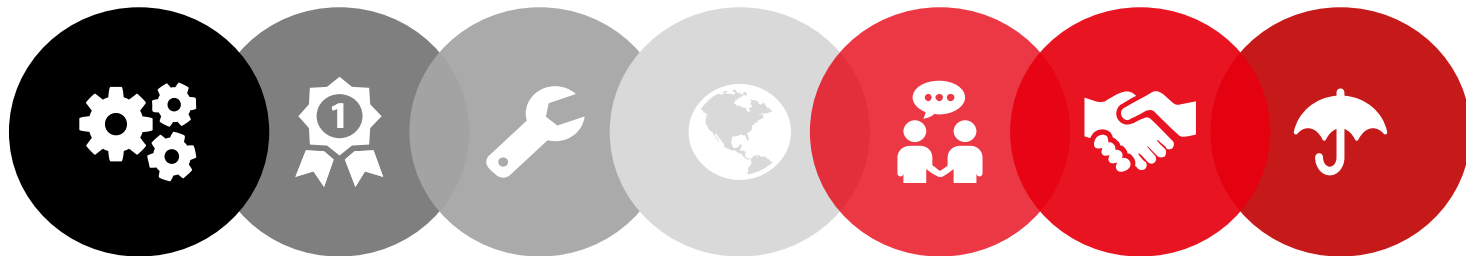
Supplier Direct Substantially Lowers Costs



We only provide the tools you need for specific processes to lower costs even more

Supporting the Fortune 500 and SMB





01 Maintenance

02 Extensive Experience

03 Flexibility

04 World-Class
Account
Management

05 World-Class
Customer
Support

06 More secure

07 Complete Support



www.minnotablet.com
sales@minnotablet.com
(509) 892-6307



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